

Luxury

APPLICATION FOR EXHIBITION

JUNE 2 - JUNE 7, 2027 | BY INVITATION ONLY JUNE 2 & 3 | THE VENETIAN | LAS VEGAS, NV

This Application for Exhibition will be used by Reed Exhibitions, a division of RELX Inc. ("Show Management") in order to determine which companies may exhibit at the Luxury event. All Applications are reviewed by the Luxury Advisory Board, a committee consisting of Show Management and a panel of third party retail advisory board members. The criteria below is required and all information supplied will be presented to the Advisory Board for review. All information provided will be used solely to determine approval on a confidential basis and will not be shared outside of the Advisory Board.

- 1) Photographs of your product and a full description of your product line(s)
- 2) Samples of your marketing, branding, advertising initiatives
- 3) Letters of reference from current Luxury Exhibitors and/or Retailers

COMPANY NAME: _____ MAIN CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

WEBSITE ADDRESS: _____

Preferred area of Luxury (please circle all that apply): Luxury • Design@Luxury
(Please use separate Design @ Luxury Application to apply for this area)

Size: Please indicate by circling below your preferred salon size:

10x10	10x25	20x30
10x15	10x30	other: _____
10x20	20x20	

Please describe your product line to be exhibited: _____

Years in business: _____ Size of business by sales volume: _____

Number of ACTIVE retail accounts: _____

Product line wholesale range is from \$ _____ to \$ _____

Does your company have any other divisions or are you known by any other brand names? If yes, please name: _____

Does your line include jewelry that isn't of your own manufacturing? YES NO

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Country where your line is manufactured: _____

Please list the trade shows that you have exhibited in the last three years, if any: _____

Please list the consumer AND trade publications you currently advertise in: _____

Please list any awards, accolades, organizations which you belong, and affiliations the review panel should take into consideration: _____

Please name at least 20 current retail store accounts (name, city, and state please):

- | | |
|-----|-----|
| 1. | 11. |
| 2. | 12. |
| 3. | 13. |
| 4. | 14. |
| 5. | 15. |
| 6. | 16. |
| 7. | 17. |
| 8. | 18. |
| 9. | 19. |
| 10. | 20. |

PLEASE NOTE: This is an application and not a guarantee of acceptance. Acceptance is solely determined by Show Management based on space availability, the need to balance product categories on the show floor, and the overall assessment of the Advisory Board

Please email this completed application with your presentation packet to:

Lars Parker-Myers: Lars.Parker-Myers@rxglobal.com or (203) 840-5808

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