

Luxury

General Information

For further assistance, please contact our Exhibitor Service Department at 800-257-3626 or inquiry.jckluxury@jck.reedexpo.com.

For the latest information on health and safety guidelines and/or requirements in response to COVID-19 from Luxury Las Vegas and Reed Exhibitions, please [click here](#).

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Dates and Times for Move-In, Show and Move-Out

MOVE-IN AND INSTALLATION HOURS

Exhibitor freight delivery and booth set-up will follow a targeted move-in schedule. Please refer to the [Luxury Freeman Quick Facts](#), for your specific move-in date and time. Please read this information carefully, so you do not incur additional charges. You will need an exhibitor badge or temporary work pass to access the Show floor.

Exhibitor booth staff will be allowed on the show floor beginning at 6:00 AM on show days, June 4 – 9, 2025. All staff must be badged in order to access the floor.

FREIGHT TARGET FLOORPLANS AND TIMES

We have put together Target Plans to assist everyone in the set-up of their booths. These maps are all available via [Freeman Online](#). This will allow for the show to open flawlessly and allow enough time to maintain cooler temperature and make sure the entire show floor is clean and set-up on time view Freight Target Floor Plans. **Please review carefully. If this policy is not adhered to by each exhibitor, additional costs will be incurred.**

- With this policy of the Freight Target Floor Plan, we are requesting that each exhibitor to be set up and moved in no later than **5:00 PM on Tuesday, June 3**
- **On Tuesday, June 3 after 5:00 PM, all crates, containers, ladders and toolboxes MUST be removed and no booth construction will be permitted after this date and time. If these items are not removed by this date and time, they will be tagged as empty and forced into Accessible Storage at your expense. Please advise your EACs (subcontractors) regarding this policy**

MOVE-IN HOURS

Sunday, June 1	8:00 AM – 6:00 PM (Targeted)
Monday, June 2	8:00 AM – 6:00 PM (Targeted)
Tuesday, June 3	8:00 AM – 6:00 PM

PRODUCT ONLY DAY: Merchandise Pick-Up

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Product Only Day is intended for picking up your product from your armored car carrier and setting up your product displays. In order to make sure that you're ready to open by 9:30 AM on Wednesday, June 4, we ask that your merchandise be picked-up from your armored cars Tuesday, June 3 by 6:00 PM.

TRANSPORTATION OF JEWELRY AND FINE GOODS

All jewelry and fine goods should be transported to JCK/Luxury utilizing one of the preferred armored car companies listed within the show's Exhibitor Manual. Shippers of any goods are fully responsible for their items, including, but not limited to, during transit and within the show venue. Show management, official show vendors and the venue are not liable for any theft, loss or damage.

DISMANTLE AND MOVE-OUT HOURS

Monday, June 9	6:00 PM – 10:00 PM
Tuesday, June 10	8:00 AM – 5:00 PM
Wednesday, June 11	8:00 AM – 5:00 PM

****PLEASE NOTE: NO LABOR IS ALLOWED ON THE LUXURY SHOW FLOOR FROM 4:00 PM – 6:00 PM ON MONDAY, June 9****

All exhibits must be removed by 1:00 PM on Wednesday, June 11. There are no exceptions to this rule. Be sure that all pieces being shipped out are properly labeled or they may be mistaken for trash.

All materials must be removed by the times noted above. Any items left after these times will be discarded at your expense.

EMPTY CRATE RETURN

Empty crates and cartons will be returned beginning at 7:00 PM on Monday, June 9 and will be finished by 8:00 AM on Tuesday, June 10. Please make your travel arrangements accordingly.

Show Information: A-Z Guide

AGE RESTRICTIONS

In accordance with display rules and regulations and security measures, children under 18 years of age and under, including infants, will NOT be admitted into the exhibit hall at any time during installation and dismantling. **There are no exceptions to this rule.** Children who are 14 and older are permitted into the exhibit hall/private ballrooms on show days only.

ACCESSIBLE STORAGE

Accessible Storage is available at show site for exhibitors to easily access their product samples and literature during show days only. All arrangements for Accessible Storage must be placed onsite at the Freeman Service Center.

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ALCOHOLIC BEVERAGES & ALCOHOLIC BEVERAGE SERVICES

The Venetian Resort Las Vegas, composed of The Venetian, The Palazzo, and The Venezia towers, are regulated by the Nevada State Alcoholic Beverage Commission. Per Nevada state law, alcoholic beverages of any kind will not be permitted to be brought into the Resort by the patron or any of the patron's guests or invitees from the outside. All food and beverage items must be purchased from the Resort. Nevada state law further prohibits the removal of alcoholic beverages purchased by the Resort for client consumption. Bartenders are required whenever alcoholic beverages are served in the Resort function space. The Resort does not allow self-service of alcoholic beverages at any time in the Resort function space (The Venetian Convention and Expo Center®.) Exhibitors wishing to serve alcoholic beverages from their booth may order through [Venetian's Exhibitor Services site](#).

ANIMALS

Animals are prohibited; in accordance with display rules and regulations, safety and security measures, no pets or livestock will be admitted into the exhibit hall at any time (installation, show days and dismantling). **There are no exceptions to this rule.**

ARMORED CARS

The only armored car companies authorized to service Luxury Las Vegas are Brinks, Malca-Amit and Ferrari. The State of Nevada has instituted very strict licensing procedures for all Armored Car Services. These companies above have gone through many procedures including filing of paperwork and employee credentials, presentations in front of the District Attorney board, training, and licensing since the summer of 2006. Please note that this new policy is beyond the control of the Armored Car Services, JCK Show Management, Reed Exhibitions, and is strictly mandated by the District Attorneys of the State of Nevada. We have been told that any Armored Car Companies not listed above will not be permitted in the facility and cannot service the exhibitors of the Luxury show.

AUDIO VISUAL

[Freeman AV](#) is the official audio/visual service company for Luxury Las Vegas. They will maintain a full staff on site.

BOOTH ID SIGN REMINDER

Your booth ID sign will be produced using the ID sign list supplied to Freeman by Reed Exhibitions.

BUSINESS CENTER

The Venetian will operate a full-service business center on-site to provide copy and fax services, office supplies and small package shipping and all your business center needs. Business Center information can be found on the [Venetian Exhibitor Services site](#).

CATERING / FOOD & BEVERAGE

The Venetian Resort Las Vegas, composed of The Venetian, The Palazzo, and The Venezia

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Towers, **have exclusive rights** to all food and beverage products in the facility. Menus can be found on the [Venetian Exhibitor Services site](#). Exhibitors may **NOT** bring food and beverage into the Venetian Convention and Expo Center from a third-party source. Additionally, only Venetian Catering personnel are only permitted to handle food and beverage product.

CLEANING

Cleaning crews will be provided for general exhibit hall clean up, including aisles, before the opening of the Show and during Show hours. Show management will vacuum your booth the night before the Show opens. Please place your wastepaper basket in the aisle each night, unless you have ordered booth space cleaning, because cleaning crews will not be permitted to enter your booth. If you need cleaning services in your booth – vacuuming, shampooing, trash removal, etc. – you can order these services, refer to the Venetian Booth Cleaning Services form located on the [Venetian Exhibitor Services site](#). Exhibitors are required to place large trash items and all visqueen in the "whales" provided by Show Management. Freeman will remove visqueen from Freeman supplied carpet.

COMPUTER RENTAL

[Freeman AV](#) is the official computer supplier for Luxury Las Vegas. They will maintain a full staff on site at the Freeman Service Center for all your computer needs.

CONDUCT OF EXHIBITORS

Exhibitors must staff their booth(s) during all show hours. Dismantling of your booth prior to the official close of the Show is strictly prohibited and can jeopardize your participation for the following year and will result in fines.

Sabbath Observance – On Saturday, June 7, 2025, Luxury Show Management will place a sign at your booth stating that you are closed for the day, until 9:30 AM Sunday morning. Your product lines should remain in an assigned vault until Sunday morning.

To take advantage of this option and in order to be closed on Saturday, you **MUST** check the box that you observe Sabbath on the registration site. This is only an option for those exhibitors who close down their booths for Sabbath every year.

Storage of empty packing materials within the confines of your booth or behind booth drape is against Fire Marshall regulations. Please tag all materials with Empty stickers (available at the Freeman Service Center.) These packing materials will be returned at the close of the show. Exhibitors are encouraged to consider noise levels from equipment or from demonstrations when planning their booth layouts to avoid interference with neighboring exhibits.

Exhibitors should be reminded that if they are doing demonstrations or presentations, they must provide a viewing area for attendees. The use of aisle space for demonstrations, selling merchandise, or distribution of pamphlets and advertising material is prohibited. All sales and promotional activities must be confined to your exhibit space.

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It is strictly prohibited to store cases, crates, boxes, etc. behind/outside of assigned booth spaces. It is against show rules and regulations as well as fire rules and regulations. The gutter space behind each booth is to be used for electrical access and electrical equipment only.

Jewelry storage cases are not allowed to be placed in any public areas. They can be stored during open hours of the show within the exhibitor's booth or in a vault area only. It is the exhibitor's responsibility to appropriately store the cases.

To ensure a safe environment to conduct business, **storage behind booths is prohibited per Fire Safety Regulations.** Show management will have personnel checking all gutter spaces behind booths to ensure that nothing is being stored in these areas. If we do find anything behind the booth that is not electrical, show management will have it removed and stored at the exhibitor's expense. Companies who have not complied with this regulation in the past have created major electrical problems for neighboring companies. It will be enforced vigorously.

COPYRIGHTED MUSIC

If any copyrighted music is to be played in your booth, you must obtain all necessary licenses from the copyright owner or licensing agency representing the copyright owner. The licensing requirements include the playing of live, as well as recorded music, (records, tapes, compact discs, etc.) and also include music, whether it is the essence of the presentation or is only used as background, on a videotape or other presentation.

The proper license must be posted in your booth and available for inspection at the request of Show Management or properly authorized agents of ASCAP or BMI. We advise you to contact these agencies as listed below to acquire the proper licenses:

ASCAP Licensing Dept.
1 Lincoln Plaza
New York, NY 10023
Tel: 212-621-6000

BMI (Broadcast Music, Inc.)
10 Music Square East
Nashville, TN 37203-4399
Tel: 800-925-8451, 615-401-2000

Adherence to these federally mandated copyright licensing laws is of critical importance. Failure to do so is both a violation of federal copyright law and a breach of your contract for exhibit space for Luxury Las Vegas. Please take a few minutes to ensure a hassle-free event by acquiring the proper licenses. If you encounter any difficulty with either ASCAP or BMI in your attempt to acquire a license, please contact us immediately.

CRATE REMOVAL, STORAGE AND RETURN

Empty crates will be removed to storage and returned to your booth beginning at 7:00 PM Monday, June 9 and will be finished by 8:00 AM on Tuesday, June 10 by the floor crew at no additional charge, provided you have used material handling services for the delivery of your

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booth. Many booths will not receive their crates until Tuesday morning after the show closes, so please plan your travel home accordingly. **Do not store merchandise in crates or cartons marked for empty storage.** We advise you to secure valuables immediately upon the close of the show and return the following day to dismantle your booth.

DELIVERY OF JEWELRY MERCHANDISE:

For your safety and the security of buyers outside the exhibit hall, Luxury Las Vegas does not allow delivery of jewelry merchandise. Please do not ask for or accept delivery from any exhibitor.

DISPLAY REGULATIONS

The following rules, which govern what an exhibitor can and cannot do with his/her booth space, are based on the physical characteristics of the hall, the wish to be equally fair to all exhibitors, and the safety of all concerned. A quick review of these booth regulations can save you time and money by preventing on-site changes. Hanging signs are prohibited at JCK.

All back walls and sidewalls must be finished (without graphics) if they border an adjacent neighboring booth. See-through back walls or displays which do not cover the back wall completely will not be allowed.

Walls adjacent to a neighboring booth must be finished, devoid of copy, logos or other graphics and neutral. Advertising and other copy facing an adjacent exhibitor is prohibited above the 10' height limit, unless it is positioned at least 10' from the adjacent exhibitor.

- No signage or decorative material may protrude into the aisles or encroach upon neighboring booths
- No obstruction may be posted, tacked, screwed or nailed to columns, walls, floors or other parts of the building without prior approval from Show Management. Show Management, at the expense of the rule-breaking exhibitor, will remedy any damage or defacement caused by infraction of this rule

Please note that **ALL FIRE HOSE CABINETS MUST BE KEPT VISIBLE AND ACCESSIBLE with a minimum 36" clearance.** All fire strobe lights Extinguishers must be visible and accessible with a minimum 36" clearance in all directions.

Please review a full list of [Exhibit Display Rules and Regulations](#). For those exhibiting in ballrooms, please refer to our [Private Ballroom Rules and Regulations](#).

DEMONSTRATION EQUIPMENT

Equipment, product or machinery when displayed to demonstrate or simulate industrial application are exempt from the foregoing height limits, but are restricted only by ceiling height, as well as building and safety codes.

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HANDOUTS

You may distribute literature, samples, or other material only from within your booth space. Distribution outside of your contracted space (i.e., in aisles, in public areas, etc.) is strictly prohibited unless approved by Show Management.

HARDWALL DISPLAYS

Exhibitors using a hardwall display must leave a nine-inch (9") clearance at the rear of the booth for access to electrical equipment, etc. Back-to-back hardwall displays must have eighteen inches (18") between the hardwalls. Please make sure to install a mouse hole in the rear of each booth. This is a safety and electrical service issue.

INSPECTION DEADLINE

All booths must be set by Tuesday, June 3 at 5:00 PM so that Show Management can properly clean and cool the Exhibit Halls for opening morning on Wednesday, June 4. **ALL CRATES AND EQUIPMENTS WILL BE REMOVED FROM THE EXHIBIT HALLS BY THAT TIME REGARDLESS OF THEIR STATUS.**

Any booth not occupied by 5:00 PM on Tuesday, June 3 will be presumed abandoned. If there is freight in the booth and Show Management believes the Exhibitor will be late, then Freeman will set up the display as best they can with the information available. If there is no freight in the booth and/or Show Management believes the Exhibitor will not participate in the show, the booth will be reassigned. Exhibitors arriving after this time will be given space available and may incur additional costs.

Exhibitors with special needs that require variance from these guidelines must get prior approval from Show Management.

ELECTRICAL

All electrical work will be done exclusively by the SES electricians. Refer to the SES Electrical order form located on the [Venetian Exhibitor Services site](#).

Use of power: Exhibitors who use other exhibitor's power will be charged a 100% service fine. The Venetian will have personnel checking electrical usage.

Exhibitors are not allowed to affix or plug their own lighting into Luxury Salons lighting tracks. This is a major fire hazard and any exhibitor found doing this risks fines by Venetian Event Services, as well as further participation in the show.

IMPORTANT: Exhibitors are not allowed to affix and/or plug their own lighting into Luxury Salons or Salon lighting tracks. This is a major fire hazard and any exhibiting company found doing this will be charged by SES for unauthorized electrical work, and risk further participation in the Luxury show.

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EXHIBITOR REGISTRATION

Exhibitor staff personnel wishing to enter the exhibit floor must wear a Luxury Exhibitor Badge at all times.

EXHIBITOR SERVICE AREA

Freeman will maintain a service center during set-up, show days and dismantling. All other official Show contractors will also be set up in this area as well. Refer to the [Luxury Freeman Quick Facts](#) for hours of operation.

All inquiries regarding booth services and orders should be made at the Exhibitor Service Center, including booth furnishings, labor, freight, and special show services. **Exhibitors who have ordered labor must check in at this desk when they are ready to install their exhibits.**

The person in charge of your exhibit should carefully inspect and sign for all work order forms. If you disagree with a bill presented for your signature, question it immediately. If you cannot come to a satisfactory agreement with the contractor, contact Show Management. Do not put it off. Once the show has ended, it becomes very difficult to resolve issues.

FIRE AND SAFETY REGULATIONS

The Fire Marshal, in conjunction with the Venetian Convention and Expo Center, has very specific fire regulations/restrictions and permit requirements regarding display material within the exhibit hall.

FLORAL/PLANT RENTAL

[Spring Valley Floral](#) is the official florist for the Luxury show in 2025. A service representative will be available on-site.

HALOGEN LIGHTS

Halogen lights need to meet fire safety code regulations. All halogen lights must have covers or screens. Show management will be checking all halogen lights and if they do not meet the fire and safety regulations, the exhibitor will be asked to remove the lights. This will ensure a safer working environment for all.

IN-BOOTH SAFE PROGRAM WITH ROLLAND SAFE

Exhibitors are vulnerable to theft and loss in the trade show environment. A rental safe provides the added security and convenience of allowing you to securely store valuables on-site instead of packing them after show hours and transporting them to a remote secure storage area.

Rolland rents high-security safes to protect exhibitor property before, during and after show hours. Rolland personally coordinates with Luxury to address all safe-related logistics, installation and post-show de-installation. We also provide exhibitor customer service to ensure that all your needs are addressed. View the [in-booth safe offerings here](#).

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If you have any questions about the Rolland In-Booth Safe Program, please contact Gicela Gonzalez at ggonzalez@rollandsolutions.com.

INTERNATIONAL SHIPPING/CUSTOMS BROKER

[Phoenix International](#) is the official provider of international shipping, customs brokerage, freight forwarding and related services for the show. All merchandise imported into the United States requires Custom House Clearance prior to release from any USA port or airport. It is the sole responsibility of the exhibitor to adhere to customs and international guidelines. The exhibitor must ensure that all documents are valid and complete and procedures are followed correctly. Show management will not be held liable for freight held up due to customs issues, duty payments or any other problems related to inbound and outbound international shipments.

JEWELRY DISPLAY REGULATIONS

Luxury is a "FULL DISCLOSURE" show. The following regulations have been established to maintain the quality and integrity of the products displayed at Luxury Las Vegas.

All Exhibitors must be in compliance with the Federal Trade Commission (FTC) Guides for the Jewelry, Precious Metals and Pewter Industries and with the National Gold and Silver Stamping Act as they relate to specific products.

The guides contain regulations regarding the content, weight and use of terms as they relate to precious metals, gemstones, pearls and watches. Violations of the guides can result in cease-and-desist orders or civil penalties. The National Gold and Silver Stamping Act requires all quality marked precious metal items to be stamped with a valid trademark to readily identify the manufacturer of the item. Violations of this federal law can result in civil or even criminal penalties. If you are unfamiliar with the provisions of either the FTC Guides or with the National Gold and Silver Stamping Act, please contact the Jewelers Vigilance Committee (JVC) at (212) 532-1919 to order a copy of these important documents. Your knowledge of and adherence with these laws will help maintain the consumer trust and confidence upon which the industry depends. Specific information regarding gemstone treatment disclosure is also available through the AGTA.

All gemstone treatments (other than cutting and polishing) and including laser drilled or fracture filled diamonds, heated sapphires or aquamarines, irradiated topaz or oiled emeralds, etc., must be disclosed at every level of sale within the industry and eventually to consumers. Disclosure of such treatments in an honest and straightforward manner is our ethical and legal responsibility to the industry. Without reliable information from gemstone suppliers and jewelry manufacturers, retail jewelers cannot pass accurate information along to consumers, as law requires them. A lack of disclosure, particularly of difficult-to-detect treatments, may lead to misrepresentation and a lack of consumer confidence in our industry.

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If you are a manufacturer of jewelry that contains diamonds, pearls, colored gemstones or synthetic stones, important disclosures must be made at every level of sale. If you are not receiving treatment disclosure information from your gemstone suppliers, demand it. If you are not conveying this information to your customers, please be advised you must.

A complete explanation of gemstone treatment disclosure is available in the Gemstones Enhancement Manual (GEM), which was developed by a coalition of industry leaders representing the various trade organizations, gemological scientist and the trade press.

The coding system detailed in the GEM Manual has been endorsed by the following organizations:

- AGS American Gem Society
- AGTA American Gem Trade Association
- DCA Diamond Council of America
- MJSA Manufacturing Jewelers and Silversmiths of America
- JA Jewelers of America
- JIC Jewelry Information Center
- JVC Jewelers Vigilance Committee
- ISA International Society of Appraisers

If you are a member of any of these groups, you can contact them to receive a copy of the GEM Manual.

LUXURY BADGE DESCRIPTIONS

Legacy
Preferred
Elite
Platinum
Exhibitor All-Access
Exhibitor Ballroom

BADGE RULES AND REGULATIONS

JCK and Luxury are continuing to raise the bar in providing the best-in-class security to ensure that our customers can do business in the safest and most secure environment. All attending professionals are required to show proof of relation to the industry and employment with their company. Exhibitors are also going to be (would remove these words since a lot of this was required already) required to adhere to these qualification guidelines when adding booth staff. Anyone violation of these guidelines will be subject to removal from the show. Anyone supplying badges to someone that is not a qualified jewelry industry professional will risk future participation for themselves and their company.

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- Proof of employment is required
- Exhibiting personnel must be directly associated with the exhibiting company
- Badges must be worn at all times and belong to you as the registrant. You cannot wear other individual's badges at any point
- No badges can be supplied to other industry professionals directly from an exhibitor as an attempt to gain access to the show
- The Luxury exhibitor registration link will be closing before the on-site registration process begins. Exhibitors should make sure they are registering for badges as soon as it goes live

LABOR REGULATIONS & INFORMATIONS

Las Vegas has several major unions that have jurisdiction over trade shows. Please plan now to abide by labor regulations. Freeman is the official labor contractor. Labor arrangements may be made to set-up, service and dismantle your exhibit. Information regarding labor jurisdiction can be found in via [Freeman Online](#). If you have any further questions or would like a quote for labor services, you may contact Freeman directly at 888-508-5054.

Exhibitors using contractors other than Freeman for labor and/or supervision must complete the online Exhibitor-Appointed Contractor application form prior to the deadline date listed on the form. **NO EXCEPTIONS CAN BE MADE AFTER THIS DATE.**

All booth set-up and tear-down labor must be properly hired union labor.

LIABILITY AND INSURANCE

Exhibitors are advised to see that their regular company insurance includes coverage outside of company premises and that they have their own property, public liability and property damage insurance. Show Management and its contractors will not be responsible for injury or damage that may occur to an exhibitor or his/her employees or agents, nor to the safety of any exhibit or other property against theft, fire, accident, or any other destructive causes. Please review the space contract for details.

In the event you do not have Commercial General Liability or would like to purchase Event Cancellation Insurance, the Risk Strategies Exhibitor Insurance program offers General Liability and Event Cancellation Insurance policies to exhibitors of all sizes.

For more information, visit [Risk Strategies Exhibitor Program website](#).

LICENSE AGREEMENT

Please be sure you have read the space application for your booth for all exhibition rules and regulations. It is the exhibitor's responsibility to adhere to all rules pertaining to your license agreement.

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MATERIAL HANDLING (DRAYAGE) SERVICES

Freeman is the exclusive material handling provider on the exhibit floor. They will receive all shipments whether consigned in advance to their warehouse or sent directly to the Sands Expo Convention Center. Material handling includes return of your empty cartons and crates at the close of the Show. Please refer to the Material Handling section of [Freeman Online](#) more details.

NON-OFFICIAL CONTRACTORS

Management has taken the time to research and select preferred vendors or contractors for the services you will need to purchase surrounding this event. Not all of these necessarily will offer the lowest overall cost, but rather superior service at a fair cost.

Towards this end we ask you to be very careful in the selection of non-official contractors. Include in your costs such items as extra labor, drayage/freight, etc. into the price quoted.

Remember and take into consideration that only official contractors have service desk representation at show site, are allowed early move-ins, late delivery access, work areas on the show floor, etc.

Also, in the event you have a problem of any type with a non-official contractor, we as show management have no recourse whereas a problem with an official contractor can be addressed much more easily and professionally.

PRE-SHOW BUYER APPOINTMENTS

Show Management will allow pre-show buyer appointments on Wednesday – Friday beginning 8:00 AM each day. **Pre-Show Buyer Appointments are permitted on Opening Day, Wednesday, June 4, but customers must be escorted by security to your booth.** Exhibitors interested in meeting with prospective customers in their booths prior to the 9:30 AM show opening must get written authorization from Show Management. Exhibitors need to complete an **EARLY ACCESS FORM**, available in the Show Management Office (Level 2) of the Venetian, listing the names of the customers for the meeting (limited to three per company). **This form is only available onsite.** The exhibitors should meet their party in the lobby and escort the customers to the show entrance. Exhibitors and buyers are required to WEAR THEIR OFFICIAL SHOW BADGES to gain admittance to the show floor. If your meeting concludes prior to the 9:30 AM show opening, please escort your customers back out to the lobby area where they can wait until the show opens. Your cooperation with this policy will help us maintain overall security and the protection of your lines as well as those of your fellow exhibitors.

Authorization will not be granted for a pre-show appointment on the day of request.

SECURITY

Show Management will provide uniformed guards on the exhibit floor on a 24-hour basis during the entire period of the show (including installation and dismantle). Every reasonable effort will be made to prevent losses **however the final responsibility lies with the exhibitor.** If you have

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items in your booth that are vulnerable to theft, take advantage of the vaults to lock up your merchandise during non-show hours. **You may also request a price list for additional security from Allied, the event security vendor, from Show Management.** No outside security of any kind will be allowed without express prior written approval from Show Management. Please review the Security Advisory Bulletin included in this manual to assist you in safeguarding your merchandise. Show Management is NOT liable under ANY circumstances for product, merchandise, displays, etc. We encourage you to purchase or [rent video equipment that covers your booth area 24/7](#) to insure you have a record of who enters and leaves your booth space.

SHOPPING BAG REGULATIONS

Exhibitors may distribute bags ONLY from within their booth space during the show. If exhibitors are found distributing bags outside of their given booth area, they will be subject to applicable sponsorship fees. It is important that the bags do not mention the word jewelry, feature present or future show dates, or photos/pictures of any kind of jewelry or diamonds. Once these bags (and the buyers carrying them) leave the security of the Venetian, they become walking billboards. This alerts the general public there is a jewelry show in town. The buyer carrying the bag also becomes a potential target for thieves when outside the show.

SHOW MANAGEMENT OFFICE

The Show Management Office, located on the second level of the Venetian, will be staffed during all move-in, show and move-out hours.

SMOKING

The Venetian Convention and Expo Center is a **non-smoking** building. Smoking is not permitted anywhere inside the building during set-up, show days and tear-down. Stairwells have been equipped with ultra-sensitive smoke detectors. **Any person caught smoking in the stairwells or inside the Center will be removed from the premises.**

SOUND LEVELS

Sound level of presentations should be kept within the confines of the booth area and must not interfere with neighboring exhibits. Show Management will exercise their right to provide and maintain a fair exhibiting environment to all customers.

TELEPHONE SERVICES/INTERNET LINES

All telecommunication services including internet lines will be handled through Event Services (ES). Refer to the ES instructions and order form located on the [Venetian Exhibitor Services site](#). Sharing of internet services is strictly prohibited.

VEHICLES ON DISPLAY

Prior notice must be given to Show Management regarding motorized vehicles of ANY type. Vehicle(s) to be displayed in the Center during shows must have battery cables disconnected, a lockable gas cap and may not contain more than a 1/8 tank of fuel.

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VENDOR INVOICES

Show Management will have personnel on hand throughout the course of the show to consult with exhibitors regarding any bills received from service companies. If there is any question as to the charges made, please consult with our show representatives before paying the bill. Do not wait until after the show to settle problems that can be easily resolved at the convention center.

EXHIBITOR TIPS

HOW CAN I SAVE MONEY?

- Order furniture, utilities, etc. in advance of deadline dates; Freeman is offering a discount on Furnishings if orders are placed online prior to May 12, 2025
- Load your carpet on the truck last so it can be installed first while the rest of your materials are being unloaded
- Pre-plan and assemble as much of your exhibit as possible before shipping it to the exhibit hall
- Indicate on the back wall where each product or sign is to be placed
- Pre-wire electrical connections before shipping
- Don't schedule labor for 8:00 AM if your truck is scheduled to unload at 8:00 AM – allow for your display and equipment to be unloaded first

WHAT WILL MY SET-UP PERSON NEED?

- Material Handling Agreement (Bills of lading/shipping paperwork)
- Complete layout of the exhibit/copies of all service orders you placed ahead of set-up
- Security and vault procedures
- Certificate of Insurance
- Exhibitor Manual/Exhibitor Badge material

CAN I SET-UP MY OWN BOOTH?

You can set your own booth, provided personnel working are bona fide full-time employees of the exhibiting company. The local union must render any labor services required beyond what your full-time employees can provide. Labor can be ordered pre-show or on-site. The union steward may request proof of full-time employment status of any personnel working in your booth. If you need assistance, Freeman has qualified personnel to assemble and dismantle custom exhibit booths. Please be advised no one under the age of 18 will be permitted during move-in or move-out days.

Please reference the tips below –

- [Manual Handling Guide](#)
- [Posture Guide](#)

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HOW DO I ORDER LABOR IF I NEED IT?

***NOTE:** You do not need to order separate labor for drayage service (unloading of carriers and moving materials to your booth.) This labor is included in the material handling service charge.*

- Complete the "LABOR ORDER FORM" that is enclosed in the GENERAL CONTRACTOR section of [Freeman Online](#) prior to show dates; orders received at show site will be processed after advanced orders in all cases
- Check cartons and crates in your booth against your bills of lading (including carpet, whether rented or your own)
- Go to the Exhibitor Service Center to sign out your labor. Note the time on your work ticket
- Upon completion of the work in your booth, accompany the labor back to the Exhibitor Service Center and write the time on the work ticket. If there is a dispute with the times, ask Show Management for assistance
- **UNDER ANY CIRCUMSTANCES, DO NOT TIP LABOR FOR ANY SERVICES**

DOES MY TRUCK DRIVER NEED TO CHECK IN AT THE "STAGING AREA?"

To maintain proper traffic control in the dock area, all trucks must first report to the marshaling area. Please make sure your driver checks in prior to 3:30 PM daily.

GREEN INITIATIVES

Luxury Las Vegas is committed to reduce, reuse, and recycle approach to planning and producing our shows. Recycling waste, trash and other paper products and using recycled products are just a few of the steps we have taken toward "green" tradeshow experience. For example, sending out this Service Manual in a web-based format conserves over 150,000 pieces of paper previously used for the 3-ring binder format!

A FEW WAYS YOU CAN HELP THE ENVIRONMENT

- Reduce, Reuse, Recycle
- Sign your office up for a recycling program: paper, plastic, cans, etc.
- Develop an online ordering system for your buyers
- Reduce marketing on paper by opting for more electronic communication, email attendees after the show
- Design your booth display to last for 5 years or longer using natural fibers
- Practice Green Purchasing wherever possible by specifying Environmentally Preferable Products (EPP). These products or services contain recycled content, minimize waste, conserve energy or water, and reduce the amount of toxics disposed or consumed
- Reduce packing material by utilizing recyclable materials and take advantage of convention center recycling options for packaging
- Donate extra amenities or promotional products to local charities rather than shipping them back or tossing them in the trash.