

Luxury Product Guide Submission Instructions 2022

Get ready to feature your new collections in the 2022 Luxury Product Guide. The Product Guide is a unique opportunity to display your designs to the Luxury Buying audience in advance of our June show dates to help build anticipation for your products! Available in both digital and print form, the guide is distributed by mail and email in early May.

This additional print and digital marketing exposure is provided to our Luxury Exhibitors at no charge. See below for a comprehensive guide on how to submit your product images.

Image Submission Guidelines

Each Luxury exhibitor will receive one product page featuring 1 to 3 images (Note: engagement sets count as 2 pieces). Your collections will be showcased on a white background.

You must submit images by **Friday March 25** for inclusion.

Three Options to Submit Images

1. Submit your own images

- Submit 1-3 images via WeTransfer.com to info@rspmedia.com.
- Images must be high resolution, TIFF, 300 dpi or better, 5"x7" (minimum) in size, horizontal landscape layout.
- Images must be supplied on white or transparent background.
- Images must be received at RSP Media no later than **Friday, March 25, 2022**.

2. Carry over existing image from previous edition

To carry over your exhibitor listing from Luxury 2021 or any other past Luxury shows, please email katie@rspmedia.com with details.

3. Have your jewelry photographed by RSP Media

- Send your jewelry direct to the Luxury Product Guide production agency for new high-quality images.
- You must schedule a photography shoot date by February 24 for your jewelry by contacting Katie Martin, 727-481-8833, katie@rspmedia.com
- Once you have scheduled your appointment, you will mail 1-3 pieces of jewelry for photography to:
Ron Saitiel, 96 Hemlock Rd, Pompton Lakes, NJ 07442
- All jewelry must be accompanied with your return shipping documents including your FedEx or UPS account number.

Review Process

Exhibitors will be given one opportunity to approve or edit their page before it is finalized for inclusion. Review and approval must be submitted no later than April 6, 2022.

You will receive a proof of your Luxury Product Guide page for review from RSP Media, so please look out for emails with @rspmedia.com in your inbox