

**Luxury by JCK 2019 “New to You” Passport Program
(the “Program”)
Official Rules**

1. HOW TO PARTICIPATE:

(a) To participate in the Program, each eligible participant (each, a “Participant” and collectively the “Participants”) must do each of the following (the “Program Process”) during the Program Period (as defined below):

(i) be an employee or representative of an invited Luxury retail store attendee (each, an “Attendee”) of the 2019 Luxury by JCK Show in Las Vegas, NV (the “Show”) who meets the eligibility requirements set forth in Section 4 below;

(ii) pick up a personalized “passport” created by Sponsor (each, a “Passport), at the “Concierge Desk” located outside of the Veronese and Bassano ballrooms on Level 2 of The Venetian Resort, Las Vegas, NV. The Passport will feature (1) a list of exhibitors new to the Show in 2019 (each a “New Exhibitor”, and collectively the “New Exhibitors”) and (2) a list of recommendations for additional exhibitors that Attendee may be interested in visiting, based on preferences indicated during Attendee’s registration to the Show (each a “Recommended Exhibitor”, and collectively the “Recommended Exhibitors”) (the New Exhibitors and the Recommended Exhibitors are collectively referred to herein as the “New to You Matches”);

(iii) meet with any number of New to You Matches onsite at the Show and receive a stamp, signature, or some other unique signifier from each such New to You Match in participant’s Passport (each, a “Signature”);

(iv) if participant makes a purchase at the Show of not less than Five Hundred US Dollars (USD\$500.00) with one or more of Participant’s New to You Matches and receive an invoice from each such New to You Match reflecting such purchase(s) (each, an “Invoice”); and

(v) return the Passport and any qualifying Invoices to the “Concierge Desk” prior to the end of the Program Period.

Once a Participant has fulfilled all of the steps outlined in this Paragraph 1(a), the Participant may be entitled to a Prize (as defined herein) based on the number of Signatures in their Passport and/or the number of their Invoices, as further described in Section 2 below. Please note that no Attendees are eligible to receive a Prize unless and until all steps in the Participant Process have been completed.

(b) The Program begins at 9:30 AM PT on May 29, 2019 and ends at 4 PM PT on June 3, 2019 (the “Program Period”). All Participants must fulfill the steps outlined in the Program Process in Paragraph 1(a) above during the Program Period only. Pacific Time shall control for all purposes of this Program. Sponsor’s clock shall be the official timekeeper for the Program. The Program is governed by these official rules and is subject to all applicable U.S. federal, state and local laws. This Program is void where prohibited. By participating in the Program, each Participant assumes all risk incidental to participation in in the Program.

(c) Limit one Passport, per Participant, per Attendee. Multiple Passports by a Participant are not permitted. Passports submitted by the same person in excess of the limits stated herein will be

disqualified. All Passports become the property of Sponsor and will not be acknowledged or returned. Failure to complete all obligations to become a Participant as described in the Program Process set forth in Paragraph 1(a) will make an Attendee's participation invalid and make such Attendee ineligible to participate in the Program. Incomplete Passports will be considered invalid and ineligible to participate. Sponsor is not responsible for lost, misdirected, illegible, mistranscribed or late Passports.

2. PRIZES:

(a) Eligible Participants who return their Passports to the Concierge Desk during the Program Period are eligible to receive the following prizes (each, a "Prize" and, collectively, the "Prizes") depending on whether Participant meets the required Signature and/or Invoice requirements outlined herein (each such Participant a "Recipient" and collectively the "Recipients"):

(i) by receiving not less than four (4) Signatures in the Participant's Passport from four (4) separate New to You Matches during the Program Period, Recipient may choose to receive a two (2) night hotel stay in one (1) standard room at the Venetian/Palazzo during a future JCK event (Luxury by JCK or JCK Las Vegas) to take place during calendar year 2020 (the "Hotel Room") (the total estimated retail value of the Hotel Room is US\$750.00); or

(ii) for each qualifying Invoice returned to Sponsor (e.g. an invoice which reflects a purchase at the Show of not less than Five Hundred US Dollars (USD\$500.00) with one of Participant's New to You Matches), up to a maximum of four (4) total Invoices per Recipient, Recipient may choose to receive a merchandise credit of Two Hundred Fifty US Dollars (USD\$250.00) (the "Merchandise Credit") (the total estimated retail value of each Merchandise Credit is US\$250.00). **Please note that no Recipient may receive more than four (4) Merchandise Credits during the Program.** Each Merchandise Credit shall be directly applied to Recipient's Invoice with the corresponding New to You Match after the Show, and such application of the Merchandise Credit will be handled solely by Sponsor. Once the Merchandise Credit has been applied, the Recipient is solely responsible for the payment of the remaining Invoice amount. **There is no cash value to the Merchandise Credits.**

(b) After claiming the Prize, and upon acceptance by Sponsor of Participant's Passport, the potential Recipients will receive instructions on redeeming their Prize. Proof of eligibility may be required. If a Recipient is attending the Show as a company representative, this offer and acceptance of a prize is subject to such respective company's policy. **PLEASE NOTE:** The Prizes will be distributed only to eligible Participants who complete their Passport obligations pursuant to these Official Rules. The Prizes are limited to thirty (30) total Hotel Rooms and one hundred (100) total Merchandise Credits for the duration of the Program Period and will be awarded to Recipients on a first-come, first-serve basis. Any increase in the amount of Prizes made available to Participants is at Sponsor's sole discretion.

(c) Prizes do not include any travel expenses, personal expenses, or any other costs not specifically described in these Official Rules as included in the Prize and will be the responsibility of the Recipient and his/her guest(s) (as applicable). All expenses on receipt and use of Prizes are the sole responsibility of the Recipient. In the event that any of the Prizes or any part of the Prizes become unavailable, for any reason whatsoever, Recipient agrees that the Sponsor and its agents shall have no further obligations, other than to deliver the remainder of the Prize. If any Recipient, or Recipient's guest (as applicable), are unable or unwilling to accept or participate in any part of the Prize, that portion of the Prize will be deemed as forfeited by such Recipient and no substitution will be made except at Sponsor's sole

discretion. Any portion of the Prize unclaimed or unused by the Recipient will be forfeited and will not be substituted. Prizes are not transferable. Prize substitutions or cash redemptions shall not be allowed, except at the Sponsor's sole discretion. Limit of one Hotel Room Prize per Participant. Limit of four Merchandise Credits per Participant. Recipient is responsible for any and all taxes on the Prize.

(d) Should Recipient and/or Recipient's guest(s) (as applicable) fail to adhere to any Prize-related instructions from Sponsor, or engage in unruly, obnoxious, illegal, threatening, or otherwise inappropriate behavior in connection with this Program or with a Prize (as determined by Sponsor in its sole discretion), Sponsor reserves the right, without further notice or warning, to terminate Recipient's and/or Recipient's guest's participation (as applicable) in this Program and/or in relation to a Prize early, in whole or in part, and/or take other actions as Sponsor deems appropriate in their sole discretion without any liability or other obligation to Recipient or Recipient's guest (as applicable).

(e) Each potential Recipient and their guest(s) (as applicable) may be required, in Sponsor's discretion, to execute and return an Affidavit of Eligibility, Release of Liability, and Publicity Release within ten (10) days of notification attempt or the Prize will be forfeited and an alternate Recipient selected. In addition, each potential Recipient and their guest(s) (as applicable) may also be required, in Sponsor's discretion, to submit to a reasonable background check as a condition to receipt of a Prize and must cooperate with Sponsor in any way that Sponsor reasonably requests in order to be eligible to receive such Prize.

(f) In the event: (a) a potential Recipient cannot be reached for whatever reason after a reasonable effort has been exerted or the Affidavit is returned as undeliverable; (b) a potential Recipient declines or cannot accept, receive or use the Prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods, (d) a potential Recipient is found to be ineligible to participate in the Program or receive the Prize, (e) a potential Recipient cannot or does not comply with the Official Rules, or (f) a potential Recipient fails to fulfill the Affidavit-related obligations, the potential Recipient shall be disqualified from the Program.

3. GENERAL RULES: Prizes are nontransferable and no substitution will be allowed, except by the Sponsor who reserves the right to award Prizes (or portions of Prizes) of equal or greater value. Sponsor and its agencies assume no responsibility or liability for damages, losses or injury resulting from acceptance or use of Prizes.

Except where prohibited or restricted by law, Recipient's acceptance of a Prize constitutes the Recipient's agreement and consent for Sponsor and any of its designees to use and/or publish such Recipient's name, voice, likeness, photograph, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by Recipient regarding the Program or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or internet, without further limitation, restriction, compensation, notice, review, or approval.

By participating in this Program, each Participant accepts and agrees to be bound by and to fully comply with these Official Rules and the decisions of the Sponsor-designated judges, whose decisions shall be binding and final in all respects relating to this Program.

By participating in this Program, Participants will be sharing their personal information with Sponsor. Personal information collected by Sponsor will be used for administration of the Program and awarding the Prize. In addition, by participating, Participants agree to Sponsor's use of Participant's personal information as described in their respective privacy policies at <http://www.reedexpo.com/Privacy-Policy/>. Please refer to Sponsor's privacy policies for important information regarding the collection, use and disclosure of personal information by each of them. Sponsor is not responsible for disclosures made by any third party.

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any Prize to any Participant, with regard to: (a) Passports that contain inaccurate information or do not comply with or violate the Official Rules; (b) Passports, Prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) Participants who have committed fraud or deception in participating in the Program or claiming the Prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of a Participant to accept a Prize for any reason; (f) if a Prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; and/or (g) any damages, injuries or losses of any kind caused by any Prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any Prize or resulting from participating in this promotion or any promotion or Prize related activities.

4. ELIGIBILITY: This Program is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years of age or the age of majority in their jurisdiction of residence, whichever is greater, at their time of participation and are an Attendee of the Show during the Program Period. Proof of residency and age may be required. Employees of RELX Inc. and each of its parents, subsidiaries, divisions, affiliates, and advertising or promotional agencies, and the immediate family and household members of all such individuals, are not eligible to be a Participant or to receive a Prize. Registered exhibitors at the Show or at JCK Las Vegas, and their immediate family and household members, are not eligible to be a Participant or to receive a Prize. Please note that attendees of the JCK Las Vegas show who are not also attending the JCK Luxury Show are not eligible to participate in this Program

5. PROGRAM DISCLAIMER: Sponsor is not responsible for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Program, Sponsor reserves the right, in its sole discretion, to disqualify any individual, and/or revoke any Prize award to any individual, it finds to be (a) tampering with the Passport process or the operation of the Program, or with any website promoting the Program; (b) acting in violation of the Official Rules; or (c) participating, or attempting to participate, in the Program through the use of any fraudulent means or automated devices to submit Passports. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Program, Sponsor reserves the right to void the Passports at issue, and/or terminate the relevant portion of the Program promotion, including

the entire Program promotion, and/or modify the Program and/or award the Prize based upon the criteria set forth in these Official Rules from all eligible Passports received as of the termination date.

No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Passports, including any injury or damage to Participant's or any other person's property thereof related to or resulting from participation in this Program.

6. RELEASE OF LIABILITY; GOVERNING LAW; DISPUTES: By participating in the Program, Participants hereby waive and release and agree to hold harmless Sponsor and its parents, subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors (the "Released Parties"), from and against any and all rights, claims, causes of action, and liabilities for loss, harm, damage, injury, cost or expense whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death, which may occur in connection with preparation for, or participation in, the Program; or possession, acceptance and/or use or misuse of the Prize; or participation in any Program-related or Prize-related activity; or for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. The Released Parties assume no responsibility for any injury or damage to Participants, regardless of how caused, relating to the obligations in connection with this Program. Participants acknowledge that Sponsor has neither made nor is in any manner responsible or liable for any warranty, representations or guarantees express or implied, in fact or in law, relative to the Prize or any Prize component.

ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF PARTICIPANTS, ATTENDEES, OR SPONSOR IN CONNECTION WITH THE PROGRAM WILL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

Except where prohibited, by participating in this Program each Participant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Program or any Prize awarded shall be resolved individually, without resort to any form of class action and shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York and hereby irrevocably consents to the personal jurisdiction of said courts and waives any claim of forum non convenient or lack of personal jurisdiction that they may have; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; (3) no indirect, punitive, incidental, special, consequential, or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"); and (4) Participant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

If there is a discrepancy or inconsistency between disclosures and other statements contained in any Program materials and the terms and conditions of these Official Rules, these Official Rules will prevail, govern and control. Neither the failure of Sponsor to insist upon or enforce strict performance of any provision of these Official Rules nor the failure, delay or omission by Sponsor in exercising any right with

respect to any term of these Official Rules, will be construed as a waiver or relinquishment to any extent of Sponsor's right to assert or rely upon any such provision or right in that or any other instance.

7. TAXES: Recipients will be responsible for all taxes (federal, state and local of all applicable jurisdictions) and all expenses not listed herein related to acceptance and use of the Prize. An IRS 1099-MISC may be issued to each Prize Recipient. If required by law, an IRS 1099-MISC Form will be prepared in the Recipient's name and submitted to the IRS for the value of the Recipient's Prize. Sponsor will cause a copy of any submitted 1099-MISC Form to be sent to Recipient's last known address. Participants should consult a tax professional to determine his or her tax liability; Sponsor is not able allowed to give tax advice.

8. SPONSOR: The "Sponsor" of this promotion is Reed Exhibitions, a division of RELX Inc. (383 Main Avenue, Norwalk, CT 06851). Any third-party trademarks mentioned herein are the property of their respective trademark owners.