

Luxury

APPLICATION FOR EXHIBITION

JUNE 8 - JUNE 13, 2022 | THE VENETIAN EXPO | LAS VEGAS, NV

Luxury applications are reviewed by our Review Committee. The below criteria is required with your application:

- 1) Photographs of your product and a full description of your product line(s)
- 2) Samples of your marketing, branding, advertising initiatives
- 3) Letters of reference from current Luxury Exhibitors and/or Retailers

COMPANY NAME: _____ MAIN CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

WEBSITE ADDRESS: _____

Preferred area of Luxury (please circle all that apply): Luxury • Prestige@Luxury • Design@Luxury (Please use separate Design@Luxury Application to apply for this area)

Size: Please indicate by circling below your preferred salon size:

10x10	10x25	20x30
10x15	10x30	other: _____
10x20	20x20	

Please describe your product line to be exhibited: _____

Years in business: _____ Size of business by sales volume: _____

Number of ACTIVE retail accounts: _____

Product line wholesale range is from \$ _____ to \$ _____

Does your company have any other divisions or are you known by any other brand names? If yes, please name: _____

Does your line include jewelry that isn't of your own manufacturing? YES NO

Country where your line is manufactured: _____

Please list the trade shows that you have exhibited in the last three years, if any: _____

Please list the consumer AND trade publications you currently advertise in: _____

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Please list any awards, accolades, organizations which you belong, and affiliations the review panel should take into consideration: _____

Please name at least 20 current retail store accounts (name, city, and state please):

- | | |
|-----|-----|
| 1. | 11. |
| 2. | 12. |
| 3. | 13. |
| 4. | 14. |
| 5. | 15. |
| 6. | 16. |
| 7. | 17. |
| 8. | 18. |
| 9. | 19. |
| 10. | 20. |

As stated this is an application and not a guarantee of acceptance. Acceptance is based on space availability, show managements need to balance product categories on the show floor and overall review of the application from the Luxury show committee.

Please email this completed application with your presentation packet to:

Jessica Audet: jaudet@reedexpo.com or (203) 840-5955

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