

Welcome!

**Dear LUXURY Exhibitors,**

We are thrilled to welcome you to LUXURY 2017 and look forward to seeing you in Vegas!

I would like to start by introducing you to our new Operations Manager, Lauren Radie, who has compiled the following exhibitor manual, a valuable resource in planning for this year's event, it includes many programs, policies, tips, and tools—all designed to help you save time and money.

In addition to the manual, your Customer Success Specialist, Sherrad Prezzie-Blue is an important resource in all of your pre-show planning needs. From time to time, Sherrad will reach out with upcoming deadline reminders, tips, and more to help enhance your overall LUXURY experience. Sherrad is also available to help you with any questions you may have leading up to the event. Please feel free to contact him at 203-840-5353 or [sprezzieblue@reedexpo.com](mailto:sprezzieblue@reedexpo.com).

We look forward to welcoming you to Las Vegas! If you have any questions, please do not hesitate to contact [Sherrad](#) , [Lauren](#) , [myself](#) or [any member of our team](#).

Sincerely,



**Sarin Bachmann**  
*Industry Vice President, LUXURY Events*